K-LOVE radio station has served me in giving me encouraging, uplifting music that has given me the ability to be a better citizen of the local community. In the process of serving me, K-LOVE has empowered me to better serve others in the community. With the shortage of positive and encouraging radio such as K-Love, replacing K-LOVE with an LPFM broadcasted station would have a devastating impact on the community. The service provided by K-LOVE is in the public's best interest because in a world where much of today's music is driven by hate, K-LOVE brings a message of hope, love, and moral clarity. It empowers its listeners to lead good lives and encourage others to do so as well.